



13-TIME WORLD CHAMPIONS
SUPER BOWL CHAMPIONS I, II, XXXI, XLV

NEWS RELEASE

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FOR IMMEDIATE RELEASE

PACKERS UNVEIL LAMBEAU FIELD CLUB LEVEL ART DISPLAYS

Displays include original, Packers-inspired art and historical photographs from Green Bay Press-Gazette

The Green Bay Packers, along with Sports & The Arts (SATA), on Wednesday unveiled the "Packers Collection," a display of more than 500 pieces of original art, unique photographs and graphics that can be seen on the recently renovated club levels at Lambeau Field.

The collection features art commissioned from 19 artists, many of whom have close ties to Wisconsin, and each piece of art celebrates the legacy of the Green Bay Packers. With artistic representations of memorable games, championships, players, coaches, fans and community, the collection consists of one-of-a-kind pieces from sketches to photographs, mixed media and oil on canvas.

"We are proud to present this Packers art, photography and graphics collection like no other," said Packers President/CEO Mark Murphy. "These one-of-a-kind displays bring to life the passion that so many people feel for the Packers, and we are looking forward to sharing each piece with visitors and fans this season."

Also highlighted are a large quantity of rarely seen historical photographs provided by the Green Bay Press-Gazette, a collection that is sure to surprise and delight many fans and stadium guests.

"For over 150 years, the Green Bay Press-Gazette has been the eyes and ears of this community," said Pamela Henson, regional president of USA TODAY NETWORK – Wisconsin. "We are honored to partner with the Green Bay Packers on this illuminating project, which will educate and inspire generations of Lambeau Field guests on the ways in which our town and our team has made history."

SATA develops, curates and implements large-scale art collections to enhance the aesthetics of a building and bring an intimate gallery feel to sports and entertainment venues and create unique fan experiences for each client.

"It has been a thrilling experience for SATA to work within the prestigious walls of Lambeau Field and with the Green Bay Packers organization," said Tracie Speca-Ventura, president and CEO of Sports & the Arts. "The unique artworks and historical photography curated within this Collection capture the rich tradition of the action on the field and also celebrate the beauty found within the sport and the people who have influenced it."

Wednesday's unveiling event spotlighted many of the artists responsible for the new pieces, and the event was attended by suite holders, who had the opportunity to view the newly renovated suites and enjoy the Packers Collection on the walls of the club level.

The event also honored the winners of the Packers Student Art Contest held this spring, whose winning pieces will be displayed along with the art on the club levels throughout the 2017 season. The contest theme was "Your Packers Gameday," which asked students to share an artistic representation of what gameday means to them.

The winners are: Amy Bates from Poplar, Wis., in the grade 6-8 group; Vanessa Foulke from Lowville, N.Y., in the grades 9-12 group; and Taylor Oestreich from Slinger, Wis., in the university or technical college group. Each student won a \$5,000 donation for their school's art program and they were each present at Wednesday evening's event.

About Sports & The Arts

Sports & The Arts, established in 1993, is a full turn-key service, offering creative development, framing and professional installation of gallery quality art, photography and graphic wall treatments. Sports & The Arts drives the vision, development and implementation of large-scale installations within sports and entertainment venues and creates unique fan experiences for each client. Sports & The Arts previous projects include Levi's Stadium in San Francisco; Marlins Park in Miami; Amway Center in Orlando; Prudential Center in Newark, N.J.; and the new Yankee Stadium in the Bronx, N.Y. Sports & The Arts is a member of the Women-Owned Small Business Association.

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